ORDER

NBC # Right Now KNDO 23 KNDU 23 **Orders** Order / Rev: 94982 Alt Order #: 25261512 Product Desc: 09/20-09/26/16 Estimate: 5165 KNDO - KNDU Flight Dates: 09/19/16 - 09/26/16 Primary AE: Lauren Fellner Original Date / Rev: 08/03/16 / 08/30/16 Sales Office: K-DC Order Type: **GENERAL** Sales Region: NAT Agency Name: Greer, Margolis, Mitchell. Burns & Ass **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K Street NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser POL/ RAISE UP WA Name: New Business Thru: Demographic: A35+ **Product Codes:** PL Issue Order Separation: 00:30:00 Priority: P-1 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	46	\$18,215.00	\$15,482.75
09/26/16	09/26/16	10	\$4,900.00	\$4,165.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	46	\$18,215.00	\$15,482.75	0.00
October 2016	10	\$4,900.00	\$4,165.00	0.00
Totals	56	\$23,115.00	\$19,647.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

AGY, POL, ISS

Order Share	Share	Total		
KNDO - KNDU	52%	\$23,115.00		
Market	100%	\$44,451.92		

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	8%	\$3,556.15
KCYU	0%	\$0.00
KCYU+	3%	\$1,333.56
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	37%	\$16,447.21
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1	All	09/19/16	09/25/16	NORTHWEST TODAY	LCM	6-7AM		:30	0	\$300.00P-1	0.00 NM	1	\$300.00
				NORTHWEST TODAY	6AM								

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Order / Rev: Alt Order #:

Flight Dates:

94982

25261512

09/19/16 - 09/26/16

Advertiser:

POL/ RAISE UP WA

Product Desc:

09/20-09/26/16

Estimate:

5165

KNDO - KNDU

Ln Ch S	tart End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 All 09	/19/16 09/25/16	NORTHWEST TO NORTHWEST T		6-7AM		:30	0	\$300.00P-1	0.00 NM	1	\$300.00
Start D Week: 09/19/		Weekdays W	Spots/Week 1	Rate \$300.00	Rating 0.00						
E 2 All 09	/19/16 09/26/16	7AM M-F TODAY SHOW	CM	7-9AM		:30	0	\$300.00P-1	0.00 NM	12	\$3,600.00
Start D Week: 09/19/ Week: 09/26/	6 09/25/16	<u>Weekdays</u> -3232 M	Spots/Week 10 2	Rate \$300.00 \$300.00	Rating 0.00 0.00						
E 3 All 09	19/16 09/26/16	9AM M-F TODAY SHOW I	CM I & III	9-11AM		:30	0	\$100.00P-1	0.00 NM	4	\$400.00
Start D Week: 09/19/1 Week: 09/26/1	6 09/25/16	<u>Weekdays</u> -1-11 M	Spots/Week 3 1	Rate \$100.00 \$100.00	Rating 0.00 0.00						
E 4 All 09	19/16 09/26/16	1PM M-F DAYS OF OUR L	CM IVES	1-2PM		:30	0	\$150.00P-1	0.00 NM	3	\$450.00
Start Do Week: 09/19/1 Week: 09/26/1	6 09/25/16	<u>Weekdays</u> 1-1 M	Spots/Week 2 1	Rate \$150.00 \$150.00	Rating 0.00 0.00						
E 5 All 09	19/16 09/25/16	4PM M-F (New) ELLEN	СМ	4PM M-F	-111	:30	3	\$280.00P-1	0.00 NM	3	\$840.00
Start D: Week: 09/19/1		Weekdays -111	Spots/Week 3	Rate \$280.00	Rating 0.00						
E 6 All 09	19/16 09/26/16	LOCAL NEWS @		5-5:30PM		:30	0	\$500.00P-1	0.00 NM	5	\$2,500.00
<u>Start Da</u> Week: 09/19/1 Week: 09/26/1	6 09/25/16	Weekdays -1111 M	Spots/Week 4	Rate \$500.00 \$500.00	Rating 0.00 0.00						
E 7 All 09		LOCAL NEWS @		6-6:30PM		:30	0	\$550.00P-1	0.00 NM	5	\$2,750.00
<u>Start Da</u> Week: 09/19/1 Week: 09/26/1	6 09/25/16	Weekdays -1111 M	Spots/Week 4 1	<u>Rate</u> \$550.00 \$550.00	Rating 0.00 0.00						
E 8 All 09/	19/16 09/26/16	630PM M-F Family Feud	СМ	6:30-7PM		:30	0	\$350.00P-1	0.00 NM	5	\$1,750.00
Start Da Week: 09/19/1 Week: 09/26/1	6 09/25/16	Weekdays -1111 M	Spots/Week 4 1	Rate \$350.00 \$350.00	Rating 0.00 0.00				:		
E 9 All 09/	19/16 09/26/16	7PM M-F WHEEL OF FOR	CM TUNE	7-7:30PM		:30	0	\$550.00P-1	0.00 NM	5	\$2,750.00
Start Da Week: 09/19/1 Week: 09/26/1	6 09/25/16	<u>Weekdays</u> -1111 M	Spots/Week 4 1	<u>Rate</u> \$550.00 \$550.00	Rating 0.00 0.00						
E 10 All 09/	19/16 09/26/16	730PM M-F JEOPARDY	СМ	7:30-8PM		:30	0	\$600.00P-1	0.00 NM	5	\$3,000.00
<u>Start Da</u> Week: 09/19/1 Week: 09/26/1	6 09/25/16	Weekdays -1111 M	Spots/Week 4 1	Rate \$600.00 \$600.00	Rating 0.00 0.00						
E 11 All 09/	26/16 09/26/16	MONDAY 8-9PM MONDAY 8-9PM	СМ	8-9PM	M	:30	1	\$1,500.00P-1	0.00 NM	1	\$1,500.00
Start Da Week: 09/26/1		Weekdays M	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
E 12 All 09/	19/16 09/25/16	Tuesday Prime Va		8-10PM	-T	:30	1	\$2,000.00P-1	0.00 NM	1	\$2,000.00
Start Da Week: 09/19/1		Weekdays -T	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
E 13 All 09/	19/16 09/25/16	LOCAL NEWS :1	1@11: 6 M	11-11:35PM	1-1	:30	2	\$300.00P-1	0.00 NM	2	\$600.00
Start Da Week: 09/19/1		Weekdays 1-1	Spots/Week 2	Rate \$300.00	Rating 0.00						

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Totals

56

\$23,115.00

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09/19/16 - 09/26/16

Advertiser:

POL/ RAISE UP WA

Product Desc:

09/20-09/26/16

Estimate:

5165

KNDO - KNDU

Ln	Ch	Start	End	Inventory Cod	le Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 14	All	09/19/1	6 09/25/16	NW TODAY SA			ST TOS-	:30	1	\$150.00P-1	0.00 NM	1	\$150.00
				NORTHWEST	TODAY SATUR	KI.							
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
We	ek: 09/	19/16	09/25/16	S-	1	\$150.00	0.00						
E 15	All	09/19/1	6 09/25/16	LOCAL NEWS	@ 6 SATCM	6-6:30PM	S-	:30	1	\$225.00P-1	0.00 NM	1	\$225.00
				LOCAL NEWS	@ 6 SAT-SUN								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/	19/16	09/25/16	S-	1	\$225.00	0.00						
E 16	All	09/19/1	6 09/25/16	630PM SATUR	DAY CM	6:30-7pm	S-	:30	1	\$100.00P-1	0.00 NM	1	\$100.00
				WHEEL OF FO	ORTUNE WKND)				0.000 mine on 100			********
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/	19/16	09/25/16	S-	1	\$100.00	0.00						
E 17	All	09/19/1	6 09/25/16	LOCAL NEWS	:11@11CM	11-1135PM	S	:30	1	\$200.00P-1	0.00 NM	1	\$200.00
				LOCAL NEWS	:11@11: SU								*
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/	19/16	09/25/16	S	1	\$200.00	0.00						